

Sports & Entertainment



Tournament week gets tastier with new food and beverage partners at the FedEx St. Jude Championship, August 6-10 at TPC Southwind

MEMPHIS, Tenn. — The FedEx St. Jude Championship has long celebrated Memphis through its food, with a fan-favorite lineup of local restaurants that bring hometown flavor to TPC Southwind. This year, the tournament is adding two new names to the menu: **Torchy's Tacos** and **Smackers**—plus a new beverage partner, **Coca-Cola Consolidated**. Making its tournament debut, Torchy's Tacos will bring bold, flavor-packed taco creations to TPC Southwind. Known nationwide for their creative taco combinations and signature queso, Torchy's has built a loyal following across more than 130 locations. During tournament week, taco lovers can find Torchy's at the 18th and Mane fan zone.

Also new this year is Smackers, a locally owned Memphis hotspot founded by **Chef Kevin Jamerson**. Celebrated for its burgers, wings and best-selling Grilled Salmon Club, Smackers has built a loyal following through bold flavors and never-frozen ingredients and will now bring that same quality to TPC Southwind. During tournament week, fans can find Smackers at the 18 Green Courtyard.

They join a fan-favorite lineup of returning vendors, including barbecue staples Rendezvous and Commissary, Memphis classic Pronto Pup, refreshing frozen treats from Snowbirds and coffee from locally owned roaster

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Coffeeblack. Fans can also look forward to the return of **Birdies & Bubbles**, serving up an exclusive tournament-week menu of Southern-meets-Italian dishes from James Beard Award finalists **Andy Ticer** and **Michael Hudman**, the chefs behind **Andrew Michael Italian Kitchen**, **Hog & Hominy** and **Catherine & Mary's**. Also new this year: Coca-Cola Consolidated has signed on as the official soft drink provider of the FedEx St. Jude Championship. Fans can stay cool with refreshing Coca-Cola products throughout the course, but the partnership goes far beyond beverages. As part of their commitment to the community, Coca-Cola Consolidated is hosting an exclusive behind-the-scenes workforce development tour for students from the Boys & Girls Clubs of Greater Memphis, scheduled for Tuesday during tournament week.



Torchy's Tacos (Photo Credit: Torchy's)

Here's a taste of Torchy's Tacos and a sandwich from Smackers; however, both will taste much better when you attend the FedEx St. Jude Championship from August 6-10 at TPC Southwind in Memphis, an event that will benefit St. Jude Children's Hospital in Memphis, Tennessee.

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A sandwich from Smackers (Photo Credit: Smackers)

solidated. “Beyond providing refreshments, we’re committed to investing in the next generation—starting with this partnership with the tournament and the Boys & Girls Club of Greater Memphis. We want them to gain real insight into the variety of career opportunities involved in staging a world-class sporting event, from operations and hospitality to community engagement and logistics.”

This August, the FedEx St. Jude Championship returns to TPC Southwind with the biggest names in golf—and a food lineup as unforgettable as the competition. Don’t miss your chance to experience it all—get your tickets today and witness playoff excitement, Memphis style. Buy your tickets today by visiting: <https://www.fedexchampionship.com/tickets>

About the FedEx St. Jude Championship

The FedEx St. Jude Championship is the first of three events in the FedExCup Playoffs, the cul-

mination of the season-long competition that is the centerpiece of the PGA TOUR Season. Played August 6-10 at TPC Southwind, the FedEx St. Jude Championship features the top 70 players in the FedExCup Playoffs and Eligibility Points List at the conclusion of the regular season.

The City of Memphis has held a PGA TOUR event every year since 1958, and 2025 will mark Memphis’ fourth year hosting a Playoffs event.

Since 1970, Memphis’ PGA TOUR stop has raised more than \$80 million for the tournament’s primary charitable beneficiary, St. Jude Children’s Research Hospital, helping to ensure patients’ families never receive a bill and can focus solely on helping their child.

‘Ease on Downtown Dine Around’ launches with themed dining deals inspired by ‘The Wiz’ at the Orpheum

“MEMPHIS, TN, July 21, 2025- Ease on Downtown Dine Around, presented by the Downtown Memphis Commission (DMC), kicked off on July 21 and will go through July 27 with a weeklong dining celebration inspired by the Orpheum Theatre’s production of The Wiz. From July 21–27, participating Downtown restaurants will offer Wiz-themed menu items, exclusive discounts, and whimsical nods to the show through creative cocktails, desserts, prix fixe menus, and more.

Guests who visit three or more participating locations and get their card punched will be entered to win a Downtown experience.

Lunch-goers can also take advantage of \$5 for 3 hours of parking, available Sunday–Thursday from 11 AM to 2 PM at select Downtown garages. Participating businesses include: Aldo's Pizza Pies, Amelia Gene's, Automatic Slim's, Catherine & Mary's, Crazy Gander Coffee Company, ESCO Restaurant and Tapas, Fat Tuesday Memphis, Flying Saucer Draught Emporium, The Genre Memphis, Huey's Downtown, Kooky Canuck, The Lobbyist, The Majestic Grille, Margie's 901 Homemade Ice Cream, Mo

The Dine Around celebrates Memphis's local culinary scene while supporting the Orpheum Theatre's Broadway season. It's a creative way to engage downtown restaurants, support local business, and invite Memphians to explore downtown neighborhoods through food and fun.

moya, Sabor Caribe, Sage, Slider Inn Downtown, and SOB Downtown.

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Visit www.downtownmemphis.com for full menus, details, and a list of participating businesses.

About Downtown Memphis Commission

The Downtown Memphis Commission (DMC) drives Downtown's role as the economic,



cultural, and governmental core of our city and county. The DMC is funded by an assessment on commercial property in the Central Business Improvement District (CBID), which is reinvested into funding incentives and activations designed to support the

Donovan Mathena named to Allstate Good Works Team

MEMPHIS, Tenn. – The Allstate Good Works Team was announced Tuesday afternoon with Memphis’ Donovan Mathena named to the list.

Mathena, a redshirt-junior linebacker from Collierville, Tenn., played in 12 games for the Tigers while making one stop against UTSA during the 2024 season.

Established in 1992, the Allstate AFCA Good Works Team recognizes college football athletes for their unwavering commitment to community service and their "good works" off the field. This year's 178 nominees champion causes including mental health awareness, youth mentorship, hunger relief, domestic abuse prevention, and many more. In addition to being actively involved with a charitable organization or service group, each player must also maintain strong academic standing to be considered for a spot on the Allstate AFCA Good Works Team.

The final roster of 23 award recipients announced later in September will bring together:

- 11 players from the NCAA FBS

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Watch for The Mid-South Tribune’s Agriculture Special Edition.

